



XIBA

Xavier Institute of Business Administration

A Jesuit Business School

St.Xavier's College, Palayamkottai

Organises

Seminar

on

Intellectual Property Rights

&

International Business

About IPR Seminar

IPR are legal rights granted by governments to encourage innovation and creative output by ensuring that creators reap the benefits of their inventions or works. They may take forms such as patents, trade secrets, copyrights, trademarks, or geographical indications (GIs).

Every Government has constitutional responsibility for legislating and overseeing IPR and international trade policy. The seminar focuses on the nexus between intellectual property rights (IPRs) and International Business in today's scenario.



S. Bhuvaneshwari M.C.S., M.L

Government Law College,

Tirunelveli

Speaks

DATE & VENUE

15 DECEMBER 2022

11.00 AM

LOUIS XAVIER HALL

REV. DR. A. MICHAEL JOHN SJ

DIRECTOR, XIBA