



Dr. B. Lenin Selvanayagam, MBA., NET., SET., Ph.D., Assistant Professor – Business Administration.

A passionate and enthusiastic Asst. Professor with over **7** years of (UG & PG) teaching experience in Business Administration and over **5** years of Industry experience including, hospitality, hotel management, business consulting, Biodiversity conservation and Training & Development.

Teaching Experience.

1. Assistant Professor, **Xavier Institute of Business Administration, Tirunelveli.** (Since Jun. 2024)
2. Assistant Professor, **Fisheries Business School, TNJFU, Chennai.** (Oct. 2023 – May. 2024)
3. Guest Lecturer, **Govt. Arts & Science College for Women, Alangulam, Tenkasi Dt.** (Jan. 2023 – Oct. 2023)
4. Asst. Professor, **Manonmaniam Sundaranar University College, Sankarankovil, Tenkasi Dt.** (Jun. 2019 – Jan. 2023)
5. Assistant Professor, **Karpagam College of Eng., Coimbatore Dt.** (Aug. 2017 – May. 2018)
6. Assistant Professor, **James College of Eng. & Tech, Kanyakumari Dt.** (Jul.

Educational Qualifications.

1. **Ph.D.**, Alagappa University (2017 – 2021)
2. **MBA.**, James College of Eng. & Tech (2012 – 2014)
3. **BBA.**, Alagappa University (2009 – 2012)
4. **DHM.**, Indo American Hotel Management Academy (2004 – 2008)
5. **HSC (10+2)**, Christhu Raja Hr. Sec. School, Palayamkottai (2003-2004)

Teaching Eligibility.

TN – SET: 2016.
UGC – NET: 2015.

Ph.D., Research Title.

“QUALITY OF WORK LIFE IN RELATION TO WAITERS’ JOB SATISFACTION IN THREE STAR HOTELS IN TAMILNADU.”

Core competencies.

1. Excellent interpersonal skills; Coaching and Mentoring.
2. Highly motivated & takes initiative.
3. Good team builder, great team-player.
4. Excellent Communication skills & multi-lingual ability.
5. Keen listener; un-learns & re-learns quickly.

Consultancy Services.

1. **NSS Programme Officer**, Unit. 158 – MSU college – 2022.
2. **Business Consultant** – Tamilnadu Dosa Point Restaurants, Lucknow – 2022.
3. **Training Officer** (BCRLIP) – TN Forest Dept. / World Bank – 2015-16.
4. **HR & Business consultant** – Amutham Restaurant, Tirunelveli – 2016.
5. **Consulting Coordinator** – TN Medical Students Association – 2013.
6. **Consulting Liaison Officer (Linguistic Services)** – Nehru Yuva Kendra – 2012.
7. **Consulting Liaison Officer (Hospitality)** – Eastern Naval Command, Vizag – 2006.

Awards & Achievements.

1. Best Research Paper Award – **2022.**
2. Best Research Paper Award – **2020.**
3. Outstanding Research paper Award – **2020.**
4. Best Research Scholar Award – **2019.**
5. Young Researcher Award – **2018.**
6. Best Manager (Mgmt. Fest) – **2013.**
7. Best Manager (Mgmt. Fest) – **2012.**

Workshops Attended.

1. **7-day online FDP** on Essential Skills for Professional Development in Higher Education – **2024.**
2. **5-day FDP** on Naan Mudhalvan Skill development scheme – **2023.**
3. **3-day FDP** on Entrepreneurship Development and Innovation – **2022.**
4. **7-day international virtual FDP** on Restructuring management education towards innovation – **2022.**
5. **7-day international workshop** on Research Methodology: Tools & Techniques – **2019.**
6. **1-day National workshop** on plagiarism in research & publications – **2019.**
7. **1-day National workshop** on writing scholarly articles – **2014.**

Countries Visited.

1. Singapore.
2. Malaysia.
3. Sri Lanka.

Research paper publications.

1. Papers in International Journals – **14.**
2. Papers in National Journals – **06.**
3. Chapter published in international book – **01.**
4. Publication in conference proceedings – **03.**

Quality measure of publications.

1. Papers in UGC care listed journals – **05.**
2. Papers with impact factor above 7.0 – **01.**
3. Papers with impact factor above 5.0 – **03.**
4. Papers with impact factor above 4.0 – **04.**
5. Number of International citations – **07.**
6. Google scholar '*h-index*' for citations – **02.**

Research paper Presented.

1. Presented in International Conferences – **14.**
2. In International virtual conferences – **01.**
3. Presented in National conferences – **03.**

Languages known.

Tamil, English, Telugu, Hindi, Malayalam.

Events Organised.

1. Organised **one-day Health awareness program** at Govt. Arts & Science College for Women, Alangulam, **July, 2023.**
2. Organised a **one-day workshop** on Resume designing & interview facing at Govt. Arts & Science College for Women, Alangulam, **Mar. 2023.**
3. Organised a **one-day seminar** on Personality Development at MSU College, Sankarankovil, **Aug. 2022.**

Panel Discussions / Guest Lectures.

1. Served as **panel discussant** on the topic, "**New Perspectives in the context of COVID**", at the one-day International Multidisciplinary Conference on **Emerging Dialog between Science and Social Science perspectives, methods and uses**, organised by MSU College, Sankarankovil on **14th March, 2023.**
2. Delivered a **guest Lecture** on the Topic, "**You – The Innovator**" in the Dept. of Commerce (CS), JP college of Arts and Science, Tenkasi on **28th September, 2022.**

Contact Information.

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NGO A colony,
Perumal Puram Post,
Palayamkottai, Tirunelveli,
Tamilnadu – 627007.

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lenin.mba.2014@gmail.com

RESEARCH PAPERS PUBLISHED.

1. **Lenin Selvanayagam B. (2024).** Common Psychological Problems and Mental Health Crisis on College Campuses in Chennai in *XIBA Business Review*, (**ACCEPTED FOR PUBLICATION**)
2. **Lenin Selvanayagam B. (2024).** Waiters Quality of Work Life: How to Measure? in *Humanities and Social Science Studies – A bi-annual Interdisciplinary Journal*, Vol. 13, Issue 1, No.29, pp. 172-183. ISSN: 2319-829X. (UGC Care Listed)
3. **Lenin Selvanayagam B. (2024).** The Effect of Advertising Media on the Body Image and Self-Esteem of Female Adolescents, in *Humanities and Social Science Studies – A bi-annual Interdisciplinary Journal*, Vol. 13, Issue 2, No.9, pp. 167-172. ISSN: 2319-829X. (UGC Care Listed)
4. **Lenin Selvanayagam B. (2022).** Professional Challenges Encountered by Waiters in Restaurants of Star Hotels in Tamilnadu, *Scholarly Research Journal of Humanity Science and English Language*, Vol. - 10/49, Page - 12252/12261, ISSN 2348-3083, SJJIF 2021: 7.278
5. **Lenin Selvanayagam B. (2020).** Perception of Leadership Styles and Job Satisfaction of Waiters working in Star Hotels in Tamilnadu. *Journal of Emerging Technology and Innovative Research*, Vol. 7, Issue 2, pp.911-918. ISSN: 2349-5162. (UGC Approved Journal No: 63975)
6. **Lenin Selvanayagam B., Thiagarajan M. (2020).** Quality of Work life in relation to Job Satisfaction: Literature Review. *Research and Reflections on Education* Vol. 18 No. 3B Nov. 2020 pp. 55-60. ISSN 0974 - 648 X. (UGC Care Approved)
7. **Lenin Selvanayagam B., Thiagarajan M. (2019).** Job Involvement of Employees in Hospitality Industry in relation to their Job Satisfaction. *Journal of Business Economics*, Vol.1, Issue No.1, pp 56-62. ISSN 2682- 6933.
8. **Lenin Selvanayagam B., Thiagarajan M. (2019).** Does Job Involvement influences Job Satisfaction of Employees in Hospitality Industry? *International Journal of Emerging Technologies and Innovative Research*, Vol.6, No.3, pp 45-50. ISSN 2349-5162. (UGC Approval Number:63975)
9. **Lenin Selvanayagam B., Thiagarajan M. (2019).** Engineering Aptitude of Higher Secondary Students: A Comparative Study among Students of State Board and Central Board of School Education, *AMET International Journal of Management*, Vol.13, Issue 7, ISSN 2231-6779, SJIF Impact Factor- 4.851.
10. **Lenin Selvanayagam B., Thiagarajan M. (2017).** Job Satisfaction of Room Service Personnel in Star Hotels. *International*

Journal of Business Administration and Management, Volume 7, Number 1, pp 1-8. ISSN 2278-3660.

11. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Study of Job Satisfaction of Waiters in Hotels in Tirunelveli. *ACADEMICIA: An International Multidisciplinary Research Journal*, Vol.7, No. 2 pp 72-78. ISSN: 2249-7137. Impact Factor: SJIF 2013=5.099.
12. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Job Satisfaction of Room Service Personnel in Star Hotels. *International Journal of Business Administration and Management*, Volume 7, Number 1, pp 1-8. ISSN 2278-3660.
13. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Study of Job Satisfaction of Waiters in Hotels in Tirunelveli. *ACADEMICIA: An International Multidisciplinary Research Journal*, Vol.7, No. 2 pp 72-78. ISSN: 2249-7137. Impact Factor: SJIF 2013=5.099.
14. **Lenin Selvanayagam B.** (2017). A Study on Quality of Work Life in relation to Work Performance of Employees at Pricol Ltd. Coimbatore. *International Journal of Development Research*, Vol. 7, No.3, pp 12028- 12032. ISSN 2230-9926.
15. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Hospitality Industry in India-Today and Tomorrow. *World Wide Journal of Multidisciplinary Research and Development*, Vol.3, No. 6, pp 81-83. ISSN 2454-6615. Impact Factor 4.25.
16. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Job Satisfaction of Workers in Hospitality Industry in relation to Leadership Effectiveness. *World Wide Journal of Multidisciplinary Research and Development*, Vol.3, No. 6, pp 48-52. ISSN 2454-6615. Impact Factor 4.25.
17. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Does Quality of Work Life have any influence on Job Satisfaction of Employees in Star Hotels in Tamilnadu? *International Journal of Human Resource Management and Research and Development*, Vol. 6, No.1. ISSN 2248-941X.
18. **Lenin Selvanayagam B.,** Thiagarajan M. (2017). Quality of Work Life Revisited: A Review of Related Literature, *International Journal of Current Advanced Research*, Volume 6, Issue 3, pp. 2363-2365. ISSN: 2319-6475, ISSN: P: 2319-6505, Impact Factor: SJIF: 5.995.
19. **Lenin Selvanayagam B.** (2016). Empowerment of Rural Women through Eco-Development Initiatives in KMTR, *International Journal for Environmental Protection and Rural Development*, Vol. 6, Issue 1, ISSN 2249-4375.
20. **Lenin Selvanayagam B.,** (2014). Leadership Effectiveness as Perceived by Workers in RR Inn, *Trans Asian Journal of*

Marketing and Management Research,
Vol. 3, Issue 10-11, SJIF Impact Factor
4.289.

BOOK CHAPTER PUBLISHED.

1. **Lenin Selvanayagam B.,** Thiagarajan M. (2019). Impact of COVID 19 on Hotel Industry in Tamilnadu. *Impact of COVID 19 on Global Economy, An International Publication of Non-Olympic Times*, Coimbatore, ISBN 978-81-940480-4-6.

CONFERENCE PROCEEDINGS.

1. **Arul Suganthi Agnes L., Lenin Selvanayagam B.,** Virtual Reality in Making the Past Real, Technology Enabled Metamorphosis of Teacher Education, ISBN 978-93-5912-988-4. 11th and 12th May, 2023.
2. **Arul Suganthi Agnes L., Lenin Selvanayagam B.,** Wildlife Tourism – Intervention to Conserve Ecosystem, ISBN 978-93-95118-42-2. 10th March, 2023.
3. **Lenin Selvanayagam B.,** Workplace Wellbeing of the Employees in Hospitality Industry, Wellbeing, ISBN 978-93-5288-268-7. 6th and 7th November, 2017.

PAPERS PRESENTED.

1. **“The Effect of Advertising Media on the Body Image and Self-Esteem of Female Adolescents”** in the 2nd International Conference – Womenomics 2K24 Empowering and Breaking Barriers organised by the Department of Social

Work, Anugraha Institute of Social Sciences, Dindigul, on 15th March, 2024.

2. **“Virtual Reality in Making the Past Real”** in the international seminar on Technology Enabled Metamorphosis of Teacher Education organised by Holy Cross College of Education, Trichy on 11th and 12th May 2023.
3. **“Wildlife Tourism – Intervention to Conserve Ecosystem”** in the International Conference on Sustainable Natural Resource Management: Global Perspectives and Contextualized Action organised by St. Ignatius College of Education, Tirunelveli on 10th March, 2023.
4. **“Do Children Make Smart Food Choice”** in the international conference on Co-building Green Social Work and Sustainable Development at Anugraha Institute of Social Sciences, Dindigul, on 18th March, 2023.
5. **“Global Economy post pandemic”** in the one-day Multidisciplinary International Conference on Emerging Dialogue between Science and Social Science: Perspectives, Methods and Uses, at, Manonmaniam Sundaranar University College, Sankarankovil on 14.03.2023.
6. **“Wildlife Tourism – Intervention to conserve Ecosystem”** at the international conference on Sustainable Natural Resource Management: Global Perspectives and Contextualized Action,

held at St. Ignatius College of Education, Tirunelveli on 10th March, 2023.

7. **Eco-friendly Technologies in Hospitality Industry,** International Research Conference on Recent Developments and Innovations in Social Sciences Arts and Humanities held at VVV College for Women, Virudhunagar on 22.04.2022 and won **Best Paper Award.**

8. **Greener Hotels: Prospects and Challenges,** Virtual International Conference on Make in India: Redefined in a Digital Era for Sustainable Development, organised by G.R. Damodaran Academy of Management on 27th October, 2021

9. **Perception of Leadership Styles and Job Satisfaction of Waiters Working in Star Hotels in Tamilnadu,** International Consortium for Business, Marketing and Management, organised by St. John's College, Palayamkottai, 23-24 January, 2020 and won **Best Paper Award.**

10. **Influence of Perception of Trust on the Retention of Outsourcing Provider in Hospitality Industry,** International Conference on Service Outsourcing: An Innovative Strategy for Global Competitive Advantages organised by Mary Matha College of Art and Science, Theni, 21st August, 2018.

11. **Hospitality Industry and its Role in Tourism Development in India,** International Conference on Sustainable

Tourism: Trends, Challenges and Opportunities, organized by St. Theresa's College for Women, Eluru, Andhra Pradesh, 3-4th February, 2017.

12. **Workplace Wellbeing of the Employees in Hospitality Industry,** International Conference on Well Being, organized by Voice of Teachers held at Manonmaniam Sundaranar University, Tirunelveli 6th, 7th November, 2017.

13. **Job Involvement of Employees in Hospitality Industry in relation to their Job Satisfaction,** International Conference on Optimizing Enterprise through Research Excellence: Technological. Changes and Innovation held in South Asian University, Oluvil, Sri Lanka, 15-16 November, 2017.

14. **Kani Tribes as Eco Guides in Eco Tourism Sites of Kanyakumari District,** National Conference on Eco Tourism: Opportunities and Challenges for Tribal Development, Organised by Folklore and FRRC, St. Xavier's College, Palayamkottai, on 16th and 17th December, 2016.

15. **Web blogs in Higher Education Institutions: Opportunities and Challenges,** International Conference on Enhancing Excellence, Equity and Efficiency in Higher Education, Organised by School of Education, Tamil Nadu Open University, Chennai on 7th and 8th November, 2014.

16. **A Study on the Quality of Work life as perceived by the employees at Pricol Ltd, Coimbatore,** National Conference on Facing the Future: Changes, Opportunities, Challenges, Organised by St. Ignatius College of Education, Palayamkottai, during 21-23 May, 2014.
17. **Leadership Effectiveness of Managers in the Hotel Industry with Hotel RR Inn as a Case Study,** International Conference on Global Vision 2020, Organised by EAST and St. Ignatius College of Education, Palayamkottai on 3rd and 4th May, 2013.
18. **Environmental Concerns in Hotel Industries: An Analysis,** National Conference on Environment and Conservation of Biodiversity in India, Organised by St. Ignatius College of Education, Palayamkottai on 1st and 2nd November, 2012.

WEBINAR AND WORKSHOP ATTENDED.

1. **Essential Skills for Professional Development in Higher Education,** a 7-day online Faculty Development Program conducted by Star International Foundation for Research and Education, Namakkal, from 1st July, 2024 to 7th July, 2024.
2. **Insurance and Mutual Funds Course,** a 3-day FDP on Naan Mudhalvan – A massive skill development program through NSE academy and Tamil Nadu

- Skill Development Corporation from 30th January to 3rd February, 2022.
3. **Entrepreneurship Development and Innovation,** a 3-day FDP conducted by the Entrepreneurship Development & Innovation Hub, Manonmaniam Sundaranar University, 13th to 15th September, 2022.
4. **Restructuring Management Education towards Innovation: From Enhancement to Transformation,** a 7-day International virtual FDP, organized by VOC college, Thoothukudi, from 27th June to 03rd July, 2022.
5. **Artificial Intelligence,** a Webinar organised by Madurai Kamaraj University, Madurai on 25th Sept. 2021
6. **International Workshop on Research Methodology: Tools and Techniques,** Organised by Dept. of Commerce, St. Johns College, Palayamkottai, a 7-day workshop from 8th to 14th May, 2019.
7. **National Workshop on Plagiarism in Research and Publication,** Organised by GRABS Educational Charitable Trust, Chennai on 3rd Feb. 2019
8. **Workshop on Writing Scholarly Articles,** Organised by St. Ignatius College of Education, Palayamkottai on 23rd May, 2014.