

Curriculum Vitae

DR. A. PUGAZH NAAVARASI

Tirunelveli, India

pugazharulelango@gmail.com | <https://www.linkedin.com/in/dr-a-pugazh-naavarasi-11ba45186/>

PROFESSIONAL OVERVIEW

- ◆ An accomplished professional with over 5 years of experience in academia with a focus on finance and management, skilled in curriculum development, instructional design, and research dissemination.
- ◆ Expert in engaging students through innovative teaching methods and academic advising, enhancing learning outcomes and employability.
- ◆ Active contributor to the academic community through presentations at conferences and publications in peer-reviewed journals.
- ◆ Demonstrated administrative capabilities, streamlining department operations and curriculum development.
- ◆ Published and presented extensively on finance, sustainability, and digital disruption, with a notable presence in peer-reviewed journals and international conferences.
- ◆ Proficient in leveraging technology for educational enhancement and bridging theoretical knowledge with practical application.

AREAS OF EXPERTISE

- ◆ Curriculum Development
- ◆ Instructional Design
- ◆ Research Publication & Dissemination
- ◆ Academic Advising
- ◆ Student Counseling
- ◆ Administrative Skills
- ◆ Course Material Preparation
- ◆ Lecture Delivery
- ◆ Student Performance Evaluation
- ◆ Marketing Strategies
- ◆ Sustainability Research
- ◆ Microsoft Office, E-Views, SPSS & Tally
- ◆ Leadership skills

PROFESSIONAL EXPERIENCE

Assistant Professor | PSG Institute of Management, Coimbatore | Mar 2023 – June 2024

- ◆ Cultivated a positive and dynamic learning atmosphere to enhance student engagement and foster active participation.

- ♦ Delivered comprehensive education on financial subjects, guiding students toward successful publication in peer-reviewed journals.
- ♦ Actively contributed to the academic community by presenting research findings at conferences, seminars, workshops, and symposia.
- ♦ Developed and implemented curriculum, instructed courses, and offered academic counseling to support student success.
- ♦ Undertook administrative tasks as required, contributing to the efficient operation of the department.
- ♦ Leveraged technology and innovative teaching methods to enrich the learning experience and improve educational outcomes.
- ♦ Fostered collaborations with industry professionals to bridge the gap between academic learning and real-world applications, enhancing student employability.

Full-Time Ph.D | St. Xavier's College | Aug 2019 - Sep 2022

- ♦ Engaged actively in academic events including conferences, seminars, workshops, and symposia to disseminate research findings within the academic community.
- ♦ Instructed postgraduate finance courses, employing advanced pedagogical techniques to enhance learning outcomes.
- ♦ Developed, updated, and refined course curricula, instructional materials, and evaluations to align with educational objectives and program standards.

Assistant Professor - Department of Management Studies | Francis Xavier Engineering College | June 2017 - Aug 2018

- ♦ Educated students on management principles, guiding them in the development of comprehensive business plans.
- ♦ Contributed to the academic community by sharing research outcomes at various academic platforms, including conferences, seminars, workshops, and symposiums.
- ♦ Developed curricula, delivered coursework and provided academic advising to foster student growth and academic success.
- ♦ Prepared and disseminated educational materials, including lectures, course notes, and reading lists, to enhance learning experiences.
- ♦ Assessed student progress through individual consultations and analysis of academic performance, offering personalized feedback and support.
- ♦ Executed administrative responsibilities as delegated, ensuring the smooth operation of educational programs.
- ♦ Enhanced team collaboration and interdisciplinary learning by initiating and participating in cross-departmental projects and activities.

EDUCATION

- ♦ Doctor of Philosophy in Finance | St. Xavier's College | June 2023

- ♦ Master of Commerce in Entrepreneurship | Annamalai University | Jan 2019
- ♦ Master of Business Administration in Finance & Marketing | St. Xavier's College | Jul 2017
- ♦ Bachelor of Commerce | Holy Cross College | Jul 2015

PUBLICATIONS, CONFERENCES & PAPER PRESENTATIONS

PAPER PUBLICATIONS

- “Cryptocurrency the Worldwide Head of Innovation in Investment”, International Journal of Cryptocurrency Research, International Journal of Cryptocurrency Research, 3(1), 58-66. doi: 10.51483/IJCCR.3.1.2023.58-66.
- “Financial Performance Of Indian Textile Industry - A Growth Rate Analysis”, Neuroquantology, Scopus Indexed Journal by AnKa Publisher, ISSN:1303-5150 Volume20, Issue (14):913-916 October 2022 Doi: 10.4704/nq.2022.20.14. NQ880128
- “Environmental Social Governance The Mirage Of Sustainable Investing Strategy”, Journal of Oriental Institute, UGC CARE LISTED Group 1 ISSN: 0030-5324 Vol. 71, Issue. 01, No. 06 January -March: 2022
- “Crowdfunding - A Rapid Traction of Social Investing in India” in XIBA Business Review, ISSN NO: 2349-6576 Vol. 4, Issue. 02, July 2021-December: 2021
- “Digital Disruption of Fin-Tech in the Financial World”, ELSEVIER, SSRN: No. 3920367
- “Risk And Return Analysis of ITC Limited – An Empirical Study” in XIBA Business Review, ISSN NO: 2349-6576 Vol. 3, Issue. 01, January 2021-June: 2021

PAPER PRESENTATION IN CONFERENCES

- “Emergence of Cryptocurrency the Artificial Bubbles”, Two days International Conference on Emerging trends for sustainable development by St. Xavier's College of Education on 20th and 21st January 2023.
- “Impact of Corporate Social Responsibility on Financial Performance of Indian Textile Industry”, in the Two Days International Conference on Banking and Finance at Bishop Heber College, Trichy on March 23 to 24, 2022.
- “Environmental Social Governance The Mirage Of Global Investing Strategy”, 14th International Conference on Emerging Management Practices on Transforming Business in ESG at GANPAT UNIVERSITY, Gujarat on March 12 & 13, 2022.
- “Financial Performance of Indian Textile Industry”, Virtual International Conference on Research Skills for Research Impetus (ICRI 2022) in VIT, Chennai on March 3, 2022

- International e-Conference on “New Trends and Challenges in Business Management and Innovation” conducted by the School of Management, Nehru Arts and Science College, Nehru Group of Institutions on 10-02-2022.
- Participated and presented a research paper titled “The Critical Outlook On The Pros and Cons of Cryptocurrency as Financial Innovation in India’s Information Economy” at the International Virtual Conference on Industry 5.0- Post Pandemic Transformation, jointly organized by Patrician College of Arts and Science, Chennai & St. Joseph’s College of Commerce (Autonomous) Bengaluru held on 18th August 2021.
- Participated and presented research paper titled “Digital Disruption of Fin-Tech in the Financial World” in the “2nd International Conference on Emerging Trends in science, Engineering and Management (ICETSEM-2021)” Organized by Department of Electronics and Communication Engineering, GM Institute of Technology, Davangere, Karnataka, India held on 15th & 16th July 2021.
- Participated in two days International Virtual Conference 2020 “GLOBAL UNDERSTANDING FOR SUSTAINABLE DEVELOPMENT” by the Department of Commerce, Chandraprabhu Jain college-Minjur in collaboration with Audacious Dreams Foundation, Singapore conducted from 11-06-2020 to 12-06-2020.
- Participated and presented a paper titled “Green or Ethical Investment in Textile Industry” in the Virtual Conference on Ethics and Corporate Governance organised by, Centre for Business Ethics and Corporate Governance, Loyola Institute of Business Administration (LIBA), Chennai on 12 February 2020.
- Participated and presented a Paper titled “CORPORATE SOCIAL RESPONSIBILITY IN INDIAN TEXTILE INDUSTRY” in the Two days National seminar on “Environmental Accounting and Green Practices in India” organised by the Department of Commerce, Mahatma Gandhi college, Trivandrum on November 2019.
- Participated and presented a Paper titled “Recent Trends in Management Information Systems” in the Two Days International Conference on the Recent Trends in Multidisciplinary Research 2018 organized by VOC College, Tuticorin on April 21 & 22, 2018.

TRAINING PROGRAMMES ATTENDED

- Participated in 5 days National Level Online Workshop on “Investment Analysis and Portfolio Management using real-time data” conducted by School of Business and Management, CHRIST (Deemed to be University), Bannerghatta Road Campus between 26 and 30 June 2023.
- Participated in Online Faculty Development Programme on Fast Evolving Indian Securities Markets – A Refresher Programme from April 20, 2023 to April 21, 2023.
- Participated in Seven Days FDP on “Research Methodology” conducted by Thiyagarajar School of Management, Thiruparangundram, Madurai from 6th March 2022 to 11th March 2022.
- Participated in the Two- day workshop on ‘FINANCIAL ECONOMETRICS’ on 30th and 31st July, 2021 organized by Mount Carmel College, (Autonomous) Bengaluru.

- Participated in the “Three Days Faculty Development Programme [FDP] On Ideation to Publication held on 26, 27, and 28 July 2021 by Measi Institute of Management, Chennai.
- Participated in the “10 Days National Workshop on Research Methodology” from July 12, 2021 to July 23, 2021 by the School of Management Studies, National Institute of Technology, Calicut.
- Participated in the National Level 5 Days Faculty Development Program (FDP) on “DATA ANALYSIS in SOCIAL SCIENCE USING SPSS” conducted from 12th July to 16th July 2021 (02.00pm – 05.00pm) by the PG Department of Library & Information Science, and Central Library Holy Cross College (Autonomous), Tiruchirapalli.
- Participated in the ICSSR sponsored Ten Days Research Methodology Workshop on “Enhancing Competitiveness in Contemporary Research Methods” programme held from 5th July 2021 to 14th July 2021 organized by National Institute of Technology- Tiruchirapalli.
- Participated in the “Five Days Online Faculty Development Programme on "Redesigning Business Education - Gen Z " organized by XIBA, St. Xavier’s College college (Autonomous), Palayamkottai from 14 June 2021 to 18 June 2021.
- Participated in the Five Days Online Skill Development Program for Management Faculty and Professionals on “MODELLING FINANCIAL STATEMENT ANALYSIS AND PROJECTIONS USING MS EXCEL” conducted between 1st June to 5th June 2021 by Bharathiyar Institute of Management, Coimbatore.
- Participated in Three days International Online Workshop on "Multivariate Data Analysis and its interpretation using SPSS" by INSTITUTE FOR STATISTICS AND ANALYTICAL RESEARCH (ISAR), Chennai conducted from 23rd (Friday) to 25th (Sunday) April'21.
- Participated in Boot Camp II on “Data Analysis on Multidisciplinary Research” conducted by XIBA CENTRE FOR RESEARCH, St. Xavier’s College, Palayamkottai on 20 -03- 2021.
- Participated in the “Five Days Online Research Methodology Workshop in Social Science” organised by National Institute Technology, Trichy held on 20th to 24th NOVEMBER, 2020.